



2026 ANNAPOLIS SONGWRITERS FESTIVAL SPONSORSHIPS

FESTIVAL OVERVIEW

The fifth annual Annapolis Songwriters Festival (ASF) returns to downtown Annapolis from September 10–13, 2026, for a four-day celebration of the art of songwriting. The festival showcases a dynamic mix of both established and emerging artists, offering something for every music lover. ASF features a blend of ticketed headlining concerts at premier venues including Calvert Street Stage, Rams Head On Stage, and Maryland Hall, alongside free performances at participating venues along the “Songwriters Trail,” which stretches from Westgate Circle to Ego Alley. A sister event to the Key West Songwriters Festival—which marked its 30th year in May—ASF brings together over 200 songwriters who perform original songs and share the stories behind some of the music industry’s biggest hits. Past performers include Dirty Heads, Jake Owen, Blondie, JJ Grey, Citizen Cope, Lee Brice, Amos Lee, and more.

PARTNER VENUES

Annapolis Visitors Center
Rams Head Tavern
Rams Head On Stage
Galway Bay
Watermark Cruises
Stan & Joe’s
Metropolitan
Red Red Wine
Boatyard Bar & Grill

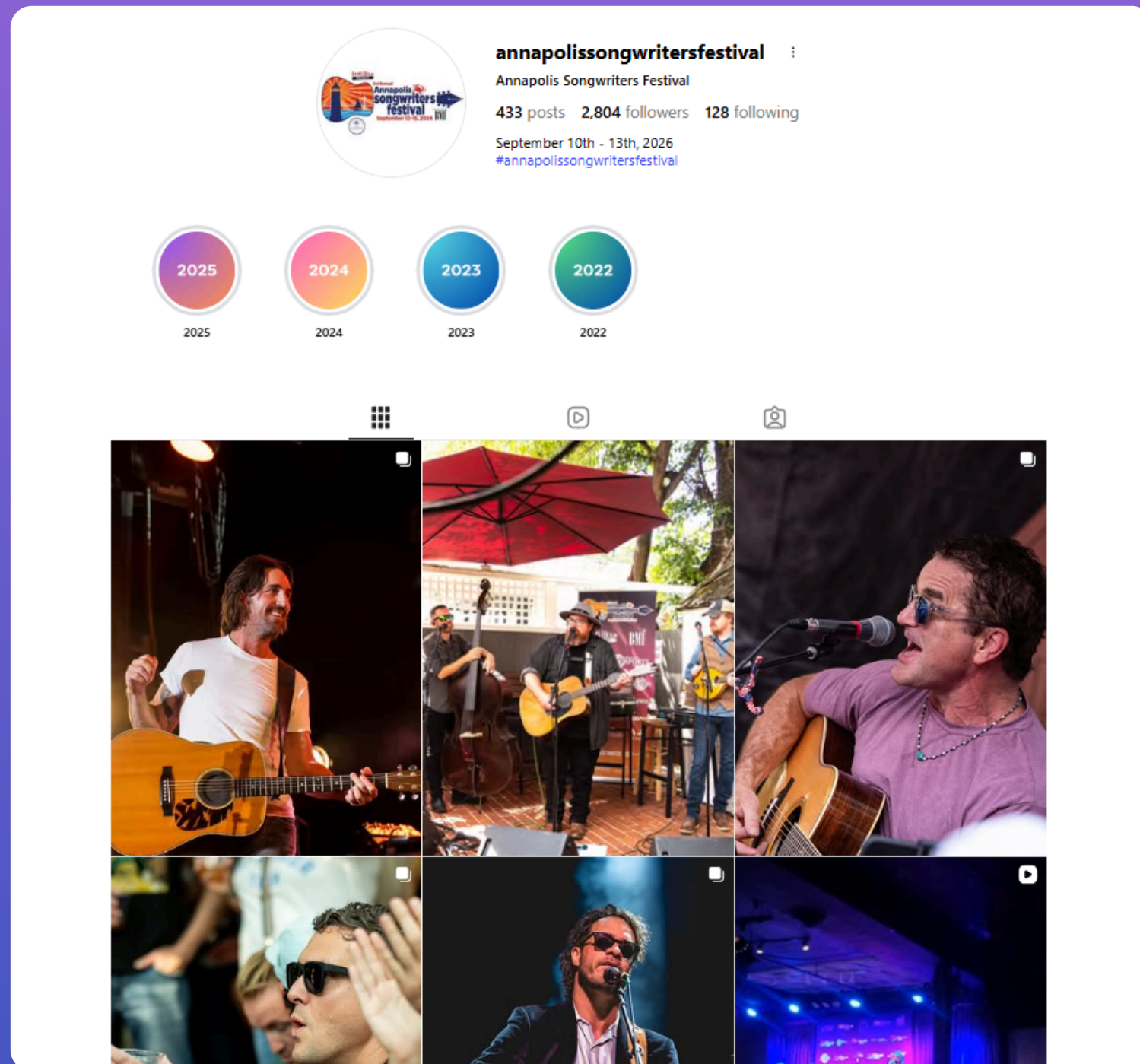
Capital Hotel Patio
Maryland Hall
King of France Tavern
Admiral’s Cup
Dinner Under The Stars
Garden on Market Space
Watermark Cruises
Banneker-Douglass Museum

MUSIC & EVENTS

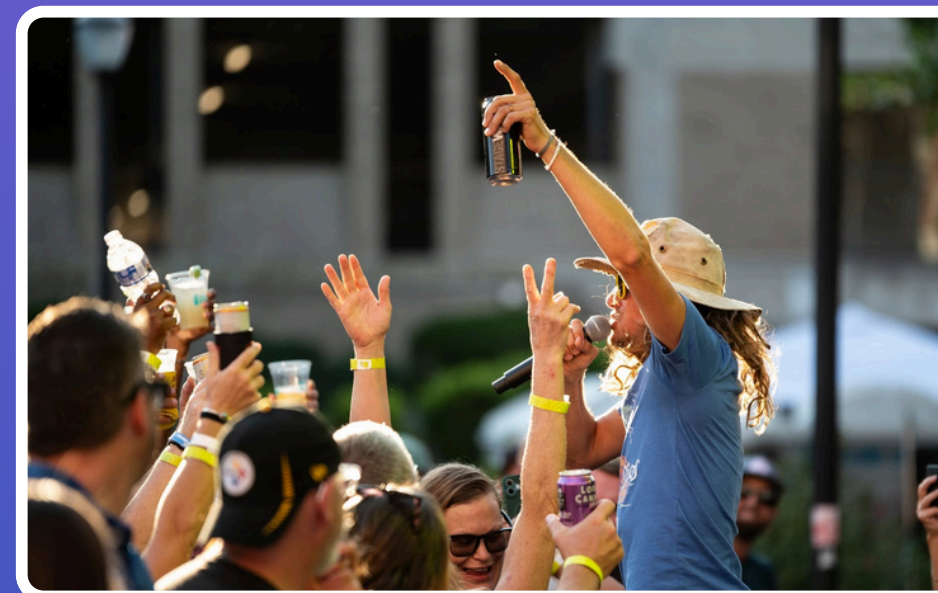
4 days
150+ hours of FREE music
6+ ticketed events
15+ partner venues
Both family friendly and adult oriented events
Diverse genres



2025 MARKETING REACH



100,000+ Email Subscribers
475,000+ Impressions
7,300+ Content Interactions
10,000+ Link Clicks
80,000+ Annual Webpage Views
\$50,000+ Paid Advertising

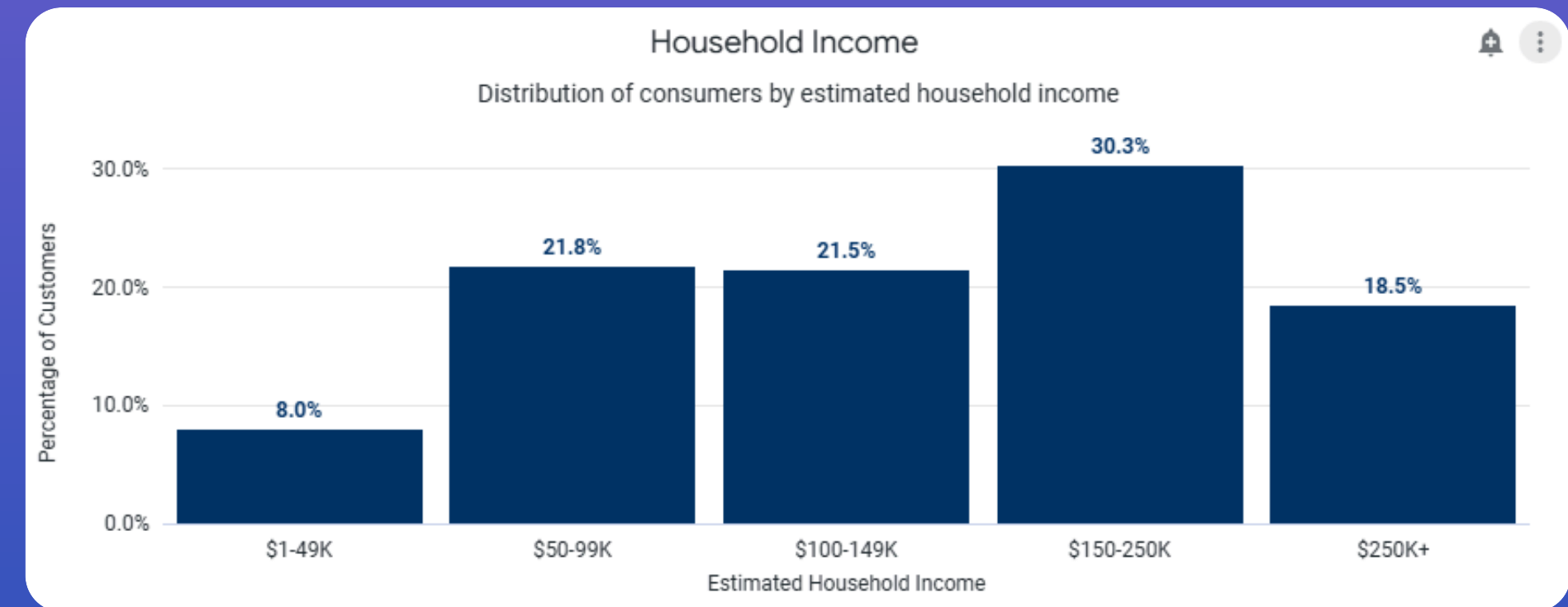
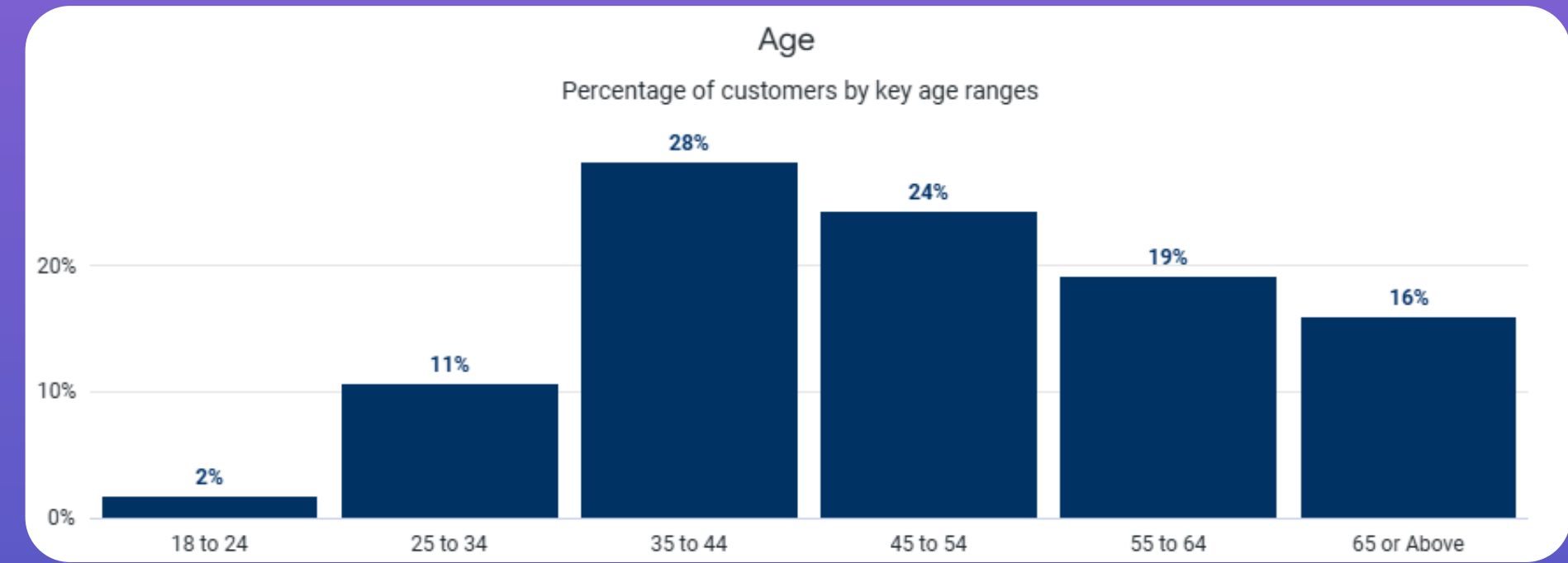


[CLICK HERE TO WATCH 2024 DAILY RECAPS](#)

[CLICK HERE TO VIEW 2025 ALBUM](#)

2025 FESTIVAL ATTENDANCE & DEMOGRAPHICS

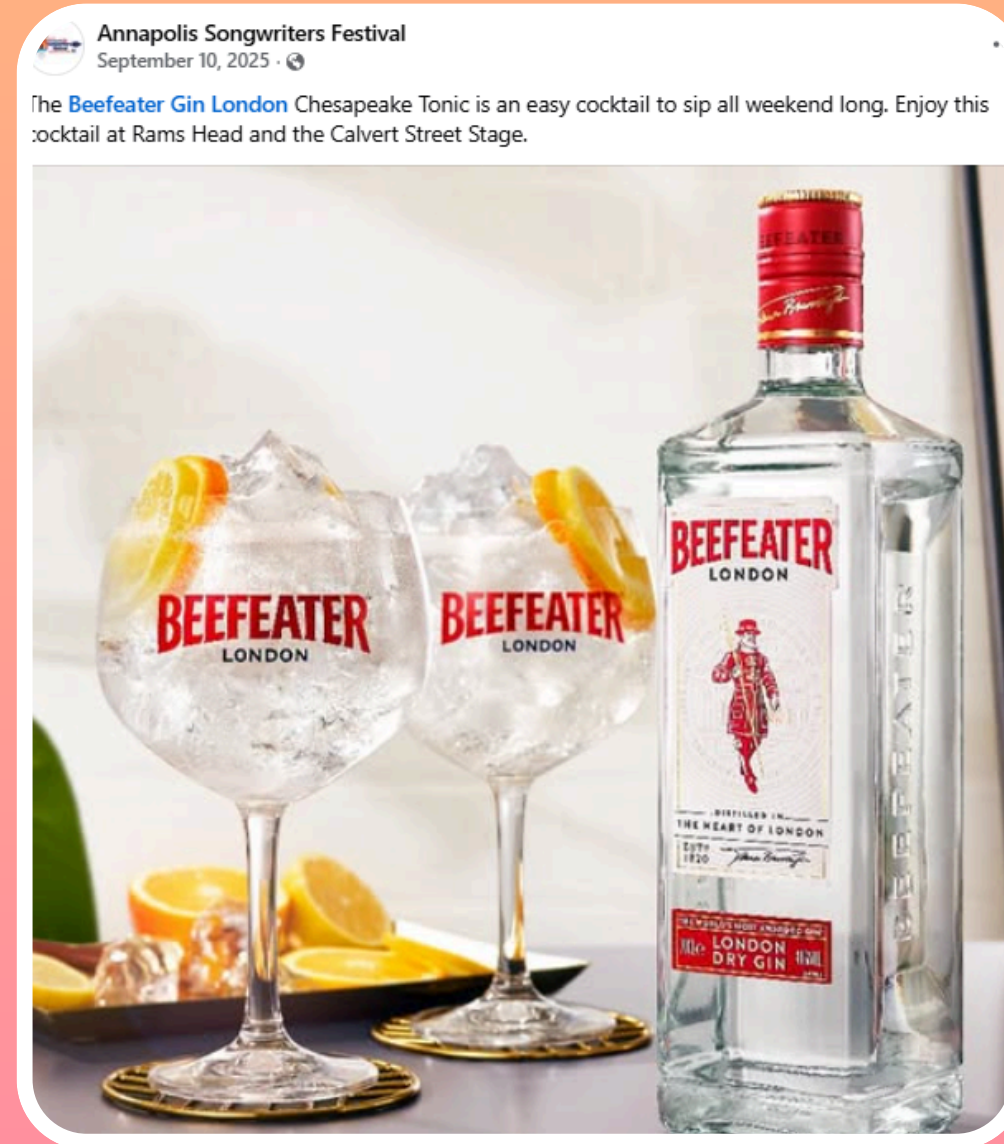
20,000+ attendees from 18 states including Alaska, Arizona, California, Colorado, Connecticut, Delaware, Florida, Georgia, Illinois, Maine, Maryland, Michigan, North Carolina, New Hampshire, New Jersey, New York, Ohio, Pennsylvania. Plus Washington, D.C. and Canada



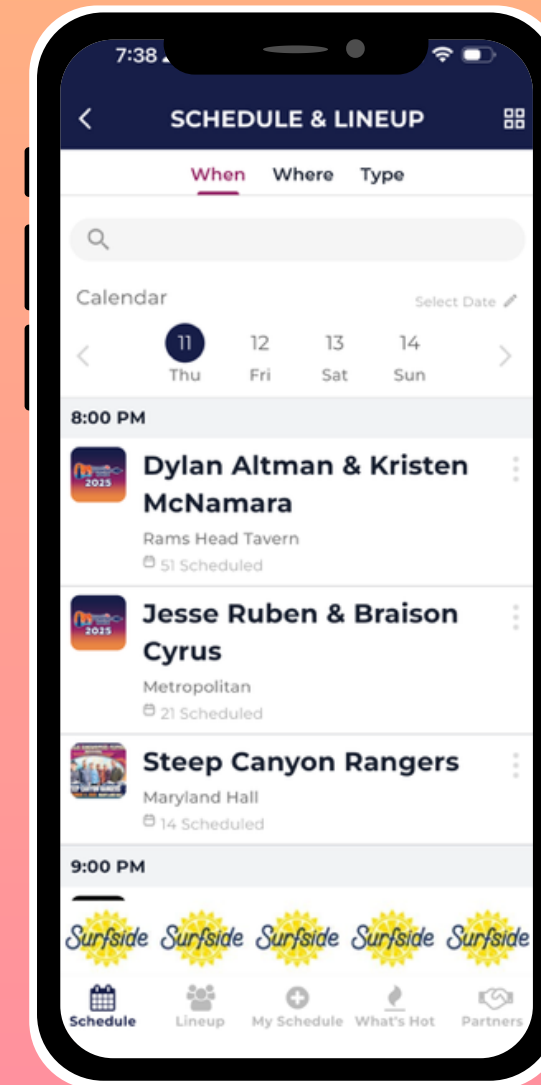
SPONSORSHIP BENEFITS - ADVERTISEMENTS



PRINTED FESTIVAL GUIDE



SOCIAL MEDIA POSTS



SCROLLING BANNER AD IN OFFICIAL MOBILE APP

SPONSORSHIP BENEFITS - LOGO FEATURED



BANNERS AT 18+ VENUES



MAIN STAGE SCRIMS



MISSER! PUT ON YOUR FESTIVAL SHIRT AS SOON AS YOU CAN!



ALL MERCH AVAILABLE FOR SHIPPING OR LOCAL PICK-UP

RELIVE THE FESTIVAL THROUGH PHOTOS



VIEW FULL ALBUM

SAVE THE DATE!



JOIN US IN KEY WEST!



E-BLASTS



FESTIVAL TSHIRT



WEBSITE SPONSOR PAGE

SPONSORSHIP BENEFITS - LOGO FEATURED












FESTIVAL CUP


SPONSORSHIP LEVELS

MAIN STAGE \$25,000	GOLD \$15,000	SILVER \$10,000	BRONZE \$5,000	COMMUNITY \$2,000
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ADVERTISEMENTS

PRINTED FESTIVAL GUIDE					
MOBILE APP AD					
FACEBOOK POST	8	5	4	2	1
INSTAGRAM POST	8	5	4	2	1

LOGO FEATURED

MAIN STAGE SCRIMS					
WEBSITE SPONSOR PAGE					
WEBSITE HOME PAGE					
FESTIVAL TSHIRT					
FESTIVAL CUP					
EBLAST TO 100,000+ SUBSCRIBERS	6	4	3	2	1
BANNERS AT 18+ VENUES					

ADDITIONAL EXPOSURE

STAGE MENTIONS BEFORE SHOW					
ACTIVATION SPACE AT MAIN STAGE					
ADD PROMO ITEMS TO ARTIST & VIP BAGS					

SPONSOR PERKS

WRISTBANDS WITH ALL ACCESS	8	6	4		
TICKETS TO MAIN STAGE SHOW	20 VIP	10 VIP	8 GA	4 GA	2 GA

CUSTOM PACKAGES AVAILABLE! PLEASE EMAIL RBUNDY@RAMSHEADGROUP.COM FOR MORE INFO



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